

COURSE & PROGRAM DETAILS

COURSE CODE	BSB61315	COURSE TITLE	Advanced Diploma of Marketing and Communications	STAGE	Stage 1 – Stage 3
TERM DELIVERY	1	TERM DATES	14th January 2019 to 22nd March 2019	CLASS	ADMC
NO. OF WEEKS	10	STUDY DAYS	Three (3): Wednesday, Thursday & Friday (Blended)	TRAINER & ASSESORS	Day 1: Anne Asha Day 2: Bidhan Paul

SCHEDULED TIMETABLE & ASSESSMENT PLAN

UNIT CODE	UNIT NAME	WEEK(S)	DAY 1: Wednesday		DAY 2: Thursday		DAY 3: Friday (Blended)		ASSESSMENT DATE (Expected)	RE-ASSESSMENT DATE* (Expected)
			0900-1200	1245 -1630	0900-1200	1245 -1630	0900-1200	1245 -1630		
BSBMGT605	Provide leadership across the organisation	1 - 10	Level 7, 7.25	Level 7, 7.25					Week 9	Week 10
BSBMGT616	Develop and implement strategic plans	1 - 10			Level 7, 7.25		LMS Support		Week 9	Week 10
BSBMKG609	Develop a marketing plan	1 - 10				Level 7, 7.25	LMS Support		Week 9	Week 10

Be advised in addition to the scheduled class hours above students must allocate a minimum of 6 hours a week for self-directed study, research and assessment preparations via <http://lms.aapoly.edu.net.au/>

Attendance at all timetabled classes is compulsory

*Re-assessment Period: If students do not complete the nominated unit(s) successfully by the scheduled dates, students will be issued a Not Yet Competent (NYC) and they will need to enrol and complete the subject again.

*Academies Australasia Polytechnics reserves the right to amend the scheduled timetable.