



SIT60116 ADVANCED DIPLOMA OF TRAVEL AND TOURISM MANAGEMENT

Study Location

Academies Australasia Polytechnic
Level 7, 628 Bourke St,
Melbourne, VIC 3000, Australia

Course Name

Advanced Diploma of Travel and
Tourism Management

Course TGA Code SIT60116

Course CRICOS Code 094969J

Delivery Period (include holidays)

Total: 8 terms (24 months)

Provider CRICOS Number

02439G

Contact Hours (per week)

International Students:
Minimum 20 hours/week

Domestic Students:

Blended learning available

Study Requirements

27 Total units:

17 core units & 10 electives

Administration Fee:

\$200 (1 program)

\$300 (2 or more programs)

2017 Tuition Fee (AUD)

International Students:

AUD \$16,800

Material Fee: AUD\$400

Swipe Card (Refundable): AUD\$100

2017 Overseas Student Health Cover

\$690 / year (SINGLE)

2017 Intake Dates:

3 July, 25 Sept

2017 Mid-Term Intake Dates:

15 May, 7 Aug, 30 Oct

2017 Annual Living Expenses

(Guide for International Students)

\$19,830 / year (estimate)

Travel and Tourism

The Travel & Tourism industry continues to rapidly expand in Australia and across the globe. It is an exciting industry to work in with a wide range of sectors such as Travel Agencies, Airlines, State and Regional Government Tourism Bureaus, Eco-tourism and tourism attractions.

People skills – communication, customer service, teamwork and excellent personal presentation - are an essential part of working in the industry. You also need to be able to work well under pressure and to be highly organised. Our courses cover these skills plus many more and on completion you will be well placed on the pathway to a challenging and enjoyable career.

Course Outline

Our Travel & Tourism courses have been developed according to the requirements of the Tourism, Travel and Hospitality Training Package (SIT16) and have been approved for delivery by the Australian Skills Quality Authority (ASQA). They are nationally recognised qualifications within the Australian Qualifications Framework (AQF).

Course Requirements

This qualification and its duration have been structured as a 'pathway program'. Successful completion of the SIT40116 Certificate IV in Travel and Tourism and the SIT50116 Diploma of Travel and Tourism Management is mandatory to undertake this training plan.

This SIT60116 Advanced Diploma Travel and Tourism Management is made up of 27 units, covering the following subjects:

- Customer Service
- Australian & International Destinations
- Travel Agency Operations
- Finance and Financial Budgets
- Work Operations and Work Diversity & Customer Service
- Marketing Plan and Human Resources Management
- WHS and Regulations and Marketing Strategy
- Business Plan

Code	Core Units
BSBMGT617	Develop and implement a business plan
SITXMPR007	Develop and implement marketing strategies
SITXCCS008	Develop and manage quality customer service practices
SITTPPD008	Develop tourism products
SITXCCS007	Enhance customer service experiences *
SITXMGT002	Establish and conduct business relationships ^
SITXWHS004	Establish and maintain a work health and safety system
SITXFIN002	Interpret financial information *
SITXHRM003	Lead and manage people ^
BSBDIV501	Manage diversity in the workplace ^
SITXFIN003	Manage finances within a budget ^
BSBRK501	Manage risk
SITXMGT001	Monitor work operations ^
SITXFIN004	Prepare and monitor budgets ^
SITXGLC0015	Research and comply with regulatory requirements
SITTIND001	Source and use information on the tourism and travel industry *
BSBWRT401	Write complex documents
Code	Elective Units
SITTTSL002	Access and interpret product information *
SITTTSL003	Provide advice on international destinations *
SITTTSL004	Provide advice on Australian destinations *
SITTTSL005	Sell tourism products and services *
SITTTSL006	Prepare quotations *
SITXCCS002	Provide visitor information *
SITXHRM004	Recruit, select and induct staff ^
SITXHRM006	Monitor staff performance ^
SITXMPR001	Coordinate production of brochures and marketing materials ^
SITXMPR003	Plan and implement sales activities ^

* This unit is delivered in SIT40116 Certificate IV of Travel and Tourism

^ This unit is delivered in SIT50116 Diploma of Travel and Tourism Management

NOTE: Fees and units may subject to change

Career

Opportunities

Job roles and titles vary across different industry and public sectors. Sample job titles relevant to this qualification may include:

- Account Manager
- Business Development Manager
- Director Of Groups and Incentives
- Director Of Marketing
- Director Of Product Development
- Operations Manager
- Director Of Sales



Assessment and Fees

A range of assessment tasks will be undertaken which may include but is not limited to: observation, project/report, case study, role play, exercises, activities; and written/oral tasks including multiple choice, questions and answer, essays, true/false and presentations.

Student Support

A range of student services will be available to enrolled students at AAPoly, including welfare and academic counselling and learning resource material. For further information contact the Academic Support Department at AAPoly.

Learning Facilities & Resources

AAPoly has a range of facilities and resources for students including computer labs, study space, meeting rooms, access to the City libraries as well as AAPoly library on Level 7 at the Bourke Street.

Further Information

The commencement of any program is always subject to funding and class sizes. While the information provided in this publication is correct at the time of going to press, AAPoly reserves the right to alter any course, procedure or fee. Students are advised to check for any amendments prior to enrolment.

Application Method

Submit an application form to:
Academies Australasia Polytechnic
Level 7, 628 Bourke St,
Melbourne, VIC 3000, Australia.
Form may be downloaded at
www.aapoly.edu.au

Course Enquiries

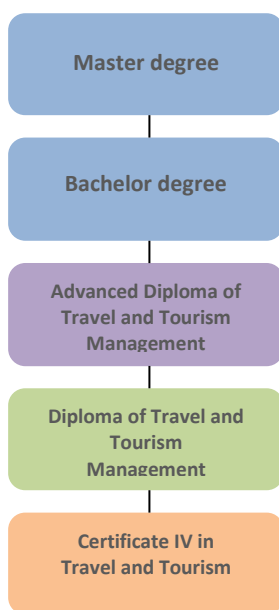
Academies Australasia Polytechnic
Level 7, 628 Bourke St,
Melbourne, VIC 3000, Australia
Phone: +613 86104100
Email: enquiries@aapoly.edu.au

Recognition of Prior Learning

RPL assesses your current skills and knowledge against the learning outcomes of a course or units, regardless of how and where the learning occurred. Competencies may have been attained through: study, work experience and general life experience activities.

AAPoly is obliged to recognize the AQF qualifications and statements of attainment issued by other registered training organizations. For further details email enquiries@aapoly.edu.au

AAPoly Pathway



Entry Requirements:

For International Students, the following are mandatory requirements:

- Be at least 18 years of age
- English level at IELTS 5.5 or above (with no bands lower than 5.0) or PTE Academic Score of 42 or higher (with no section lower than 36).
- Have successfully completed Australian Year 12 or equivalent.

For Domestic Students, direct applications are accepted.

- Have successfully completed Australian Year 12 or equivalent.
- Students without formal qualifications may submit a resume detailing working experience, supported by references from employers.

Nationally Accredited Qualification in Australia



University Pathways



IN ASSOCIATION WITH



A FEDERATION UNIVERSITY PARTNER PROVIDER INSTITUTION

AAPoly – A FedUni Partner Provider Institution in Melbourne

FedUni CRICOS Provider Number 00103D