Course Requirements

This degree comprises 24 subjects that include 16 core and 8 electives, covering a range of tourism, hospitality and work-integrated learning subjects.

Course Outline

The Bachelor of Tourism and Hospitality Management (BTHM) offers an effective starting point for a career in tourism and hospitality. The program is designed with an emphasis on case-based learning that builds progressively through the three year degree. A feature of this BTHM program is the arrangement of practitioners as visiting lecturers who will share their knowledge and experience, and field trips to enable you to gain first-hand experience of the contemporary context of the tourism and hospitality sectors. These real-life case studies will support your learning and ensure you have a wide choice of work options and an increased potential for long-term career development and leadership roles in this dynamic growth industry.

To give you an added advantage in your career, the BTHM program has been developed with close industry consultation. Subjects such as Strategic Management in Tourism and Hospitality, Cost and Performance Management and Global Tourism and Hospitality Futures will develop your strategic insight and international perspective, while Digital Marketing and Innovation and Entrepreneurship in Tourism and Hospitality equip you with skills and knowledge to engage in the changing virtual landscape and apply your learning to the challenges of the global business world. Practice-based subjects such as Work Integrated Learning and Work Integrated Project provide a practical orientation towards your study and prepare you for your chosen career.
Student Support
Comprehensive student services will be available to enrolled students at AAPoly, including welfare and academic counselling and online learning resources. For further information contact the Student Services Department.

Recognition of Prior Learning or Advanced Standing
Prospective students who have completed post-secondary studies either in Australia or overseas are eligible to apply for recognition of prior learning or advanced standing. For more details, please refer to AAPoly’s credit application procedure or contact Student Services. All credit applications must be submitted prior to enrolment. If credits are granted, the overall study duration of the course will be adjusted accordingly.

Assessment
A range of assessment tasks will be undertaken which may include written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations. The various Subject Study Guides provide specific information regarding assessments.

Application Method
Submit an application form to:
Academies Australasia Polytechnic
Melbourne
Level 7, 628 Bourke St,
Melbourne, VIC 3000, Australia
Sydney
Level 6 & 7, 333 Kent Street
Sydney, NSW 2000, Australia
Form may be downloaded from http://www.aapoly.edu.au

* Students are advised to check for any amendments prior to enrolment.

Course Enquiries
Academies Australasia Polytechnic
Melbourne
Level 7, 628 Bourke St,
Melbourne, VIC 3000, Australia.
Phone: +61 3 8610 4100
Email: enquiries@aapoly.edu.au
Sydney
Level 6 & 7, 333 Kent Street
Sydney, NSW 2000, Australia
Phone: +61 2 9224 5500
Email: enquiries@aapoly.edu.au

Career Opportunities
The Bachelor of Tourism and Hospitality Management prepares you for an entry level management position in either a tourism or hospitality organization. You will also gain sufficient knowledge and practice to enter into the small business sector.

Entry Requirements
- A minimum of 18 years of age

International Students
- English level at TOEFL 550 or IELTS 6.0 (Academic) with no individual band less than IELTS 5.5 or Pearson Test of English PTE: (Overall score 50-57) No section score less than 42.
- Completion of Australian Year 12 (or equivalent)

Domestic Students
- Completion of Australian Year 12 or equivalent
- ATAR score: 55

Mature Age Students
A mature age student is considered to be a person who has left the post-secondary school education for ten years and does not possess an Australian Year 12 or equivalent qualification. To allow these students to gain access to a higher degree, AAPoly will consider completion of minimum Australian Year 10 or equivalent qualification with relevant work experience. All such cases will be assessed on a case-to-case basis by AAPoly Academic Dean or Faculty

Pathways
Bachelor of Tourism and Hospitality Management
- Advanced Diploma of Leadership & Management
- Advanced Diploma of Hospitality
- Advanced Diploma of Travel & Tourism Mgmt
- Diploma of Leadership & Management
- Diploma of Hospitality
- Diploma of Travel & Tourism Mgmt

University Pathways
AAPoly – A FedUni Partner Provider Institution in Melbourne
FedUni CRICOS Provider Number 00103D
Nationally Accredited Qualification in Australia