



# Bachelor of Tourism & Hospitality Management

## Course Name

Bachelor of Tourism and Hospitality Management  
(This qualification is recognised in the Australian Qualifications Framework)

## Course CRICOS Code

073530C

## CRICOS Provider Number

02439G

## Study Location

**Melbourne**  
Level 7, 628 Bourke St,  
Melbourne VIC 3000, Australia

**Sydney**  
Level 6 & 7, 333 Kent Street,  
Sydney, NSW 2000, Australia

## Contact Hours (per week)

Full-time: 12-18 hours;  
Part-time: 3-12 hours

## Duration

3 years (6 semesters)

## Study Requirements

24 Total subjects  
16 core subjects & 8 electives

## Tuition Fees ^

(Domestic & International):

^ Subject to fee change annually

### 2018 Course Fees

AUD \$45,000 (3 years program)

**Material Fee** AUD \$100 per semester (6 semesters)

**Administration Fee** AUD\$200

**Building Swipe Card** (Refundable)

AUD\$100

## Intake Dates:

2018: 19 Mar, 16 Jul, 12 Nov

2019: 25 Mar, 22 Jul, 18 Nov



## Course Outline

The Bachelor of Tourism and Hospitality Management (BTHM) offers an effective starting point for a career in tourism and hospitality. The program is designed with an emphasis on case-based learning that builds progressively through the three year degree. A feature of this BTHM program is the arrangement of practitioners as visiting lecturers who will share their knowledge and experience, and field trips to enable you to gain first-hand experience of the contemporary context of the tourism and hospitality sectors. These real-life case studies will support your learning and ensure you have a wide choice of work options and an increased potential for long-term career development and leadership roles in this dynamic growth industry.

To give you an added advantage in your career, the BTHM program has been developed with close industry consultation. Subjects such as Strategic Management in Tourism and Hospitality, Cost and Performance Management and Global Tourism and Hospitality Futures will develop your strategic insight and international perspective, while Digital Marketing and Innovation and Entrepreneurship in Tourism and Hospitality equip you with skills and knowledge to engage in the changing virtual landscape and apply your learning to the challenges of the global business world. Practice-based subjects such as Work Integrated Learning and Work Integrated Project provide a practical orientation towards your study and prepare you for your chosen career.

## Course Requirements

This degree comprises 24 subjects that include 16 core and 8 electives, covering a range of tourism, hospitality and work-integrated learning subjects.

First Year Subjects	
Code	Core Subjects
THB1104	Introduction to Tourism and Hosp
MGL1112	The Business & Legal Environment
MGE1108	Economics for Business
MGK1103	Principles of Marketing
Code	Elective Subjects
AFA1105	Accounting for Management
MGM1110	Introduction to Management & Human Resources
MGC1111	Communication & Study Skills
THH1107	Food & Beverage Management
THT1113	Tourism & Hosp Information Systems

Second Year Subjects	
Code	Core Subjects
MGM2111	Understanding & Managing Diversity
THB2107	Work Integrated Learning
THH2113	Hosp & Tourism Services Management
THT2114	Sustainable Operations & Destinations
THT2112	Digital Marketing in Tourism & Hosp
Code	Elective Subjects
THT2106	Festival & Event Management
THT2105	Tourism and Transport
THH2101	Accommodation Management
THH2108	Managing Commercial Food Production

Third Year Subjects	
Code	Core Subjects
MGM3107	Strategic Management in T&H
MGM3115	Innovation & Entrepreneurship in T&H
THB3116	Work-integrated Project
THT3111	Environment & Cultural Tourism
THT3112	Global Tourism & Hosp Futures
THT3114	Tourism Research & Analysis
THT3119	Project and Event Management
Code	Elective Subjects
THH3102	Resort Development & Management
THH3113	Cost & Performance Mgmt for T&H

NOTE: Fees and Subjects are subject to change without notice



[www.aapoly.edu.au](http://www.aapoly.edu.au)

## Student Support

Comprehensive student services will be available to enrolled students at AAPoly, including welfare and academic counselling and online learning resources. For further information contact the Student Services Department.

## Recognition of Prior Learning or Advanced Standing

Prospective students who have completed post-secondary studies either in Australia or overseas are eligible to apply for recognition of prior learning or advanced standing. For more details, please refer to AAPoly's credit application procedure or contact Student Services. All credit applications must be submitted prior to enrolment. If credits are granted, the overall study duration of the course will be adjusted accordingly.

## Assessment

A range of assessment tasks will be undertaken which may include written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations. The various Subject Study Guides provide specific information regarding assessments.

## Application Method

Submit an application form to:  
Academies Australasia Polytechnic

### Melbourne

Level 7, 628 Bourke St,  
Melbourne, VIC 3000, Australia

### Sydney

Level 6 & 7, 333 Kent Street  
Sydney, NSW 2000, Australia  
Form may be downloaded from  
<http://www.aapoly.edu.au>

\* Students are advised to check for any amendments prior to enrolment.

## Course Enquiries

Academies Australasia Polytechnic

### Melbourne

Level 7, 628 Bourke St,  
Melbourne, VIC 3000, Australia.  
Phone: +61 3 8610 4100  
Email: [enquiries@aapoly.edu.au](mailto:enquiries@aapoly.edu.au)

### Sydney

Level 6 & 7, 333 Kent Street  
Sydney, NSW 2000, Australia  
Phone: +61 2 9224 5500  
Email: [enquiries@aapoly.edu.au](mailto:enquiries@aapoly.edu.au)

## Career Opportunities

The Bachelor of Tourism and Hospitality Management prepares you for an entry level management position in either a tourism or hospitality organization. You will also gain sufficient knowledge and practice to enter into the small business sector.



### Entry Requirements

- A minimum of 18 years of age

### International Students

- English level at TOEFL 550 or IELTS 6.0 (Academic) with no individual band less than IELTS 5.5 or Pearson Test of English PTE: (Overall score 50-57) No section score less than 42.
- Completion of Australian Year 12 (or equivalent)

### Domestic Students

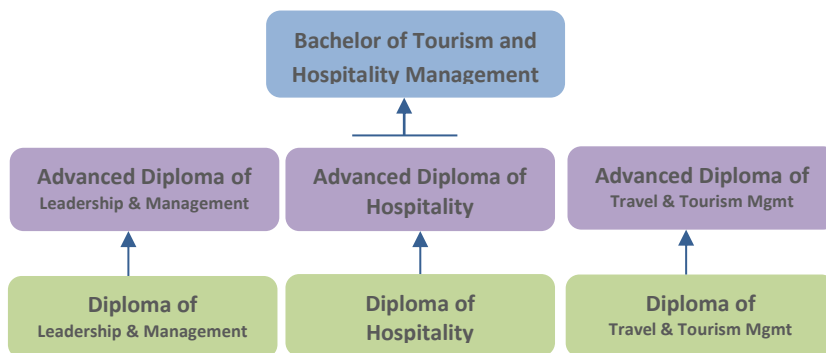
- Direct application only
- For Admission information, refer <http://www.aapoly.edu.au/admission-dom>

### Mature Age Students

A mature age student is considered to be a person who has left the post-secondary school education for ten years and does not possess an Australian Year 12 or equivalent qualification. To allow these students to gain access to a higher degree, AAPoly will consider completion of minimum Australian Year 10 or equivalent qualification with relevant work experience. All such cases will be assessed on a case-to-case basis by AAPoly Academic Dean or Faculty Head for



## Pathways



## University Pathways



AAPoly – A FedUni Partner Provider Institution in Melbourne  
FedUni CRICOS Provider Number 00103D

## Nationally Accredited Qualification in Australia

