



# Bachelor of Business (Leadership and Management)

## Course Name

Bachelor of Business  
(Leadership and Management)

## CRICOS Code 097316M

*(This qualification is recognised in the Australian Qualifications Framework)*

## Study Location

Melbourne  
Level 7, 628 Bourke St,  
Melbourne VIC 3000, Australia

## Contact Hours (per week)

Full-time: 12-18 hours;  
Part-time: 3-12 hours

## Duration

3 years (6 semesters); for holiday breaks please refer to the AAPoly website

## Study Requirements

24 Subjects:  
16 core subjects and 8 elective subjects

## Tuition Fees

**(Domestic & International):**  
Subject to fee change annually  
2018 Course Fees  
\$AU 45,000 (3 year program)

## Materials Fee

\$AU 100 per semester (6 semesters)

## Administration Fee

\$AU 200

## Building Swipe Card

(Refundable) \$AU 100

## Intake Dates:

2018: 12 Nov  
2019: 25 Mar, 22 Jul, 18 Nov



## A Business Degree for Future Leaders

### Leaders

Do you see yourself making decisions that influence organisational direction?

Business leaders need to know how to anticipate, formulate, resolve and communicate high-level strategies within an organisation. The Bachelor of Business (Leadership and Management) prepares students for specific managerial responsibilities. Students will be given direction and integrated exposure (via Work Integrated Learning) towards important leadership and management concepts. Students will study the theories, principles, processes and practices of strategic management, change management, business ethics and organisational analysis.

The Bachelor of Business (Leadership and Management) aims to equip students with high level career and work-ready skills in communication, problem solving, negotiation, teambuilding, organisational analysis and strategic thinking skills. Students are prepared for careers in the management of large, medium and small organisations, in the private and government sectors, both domestically and internationally.

The course is structured to provide students the opportunity at each year level of the course to apply disciplinary knowledge and skills, through individual work and group work to research, analyse and resolve global, ethical, sustainability, entrepreneurial and leadership challenges, typical of those facing business today.

The course is delivered in a context of globalisation, business sustainability, social responsibility, and ethical behaviour.

## Course Requirements

This degree consists of a total of 24 subjects. Students will be required to complete 9 core subjects, 7 specialisation subjects (a total of 16 compulsory subjects) and 8 elective subjects.

First Year Subject	
Code	Core Subjects
MGC1201	Communication for Bus Professionals
MGE1201	Economics for Business
ICT1101	Technology and Innovation
MGL1201	Integrated Bus and Legal Perspectives
MGM1201	Introduction to Management
MGH1201	Foundations of HR Management
Code	Elective Subjects
AFA1201	Accounting for Managers
MGK1201	Marketing: Defined, Planned and Delivered

Second Year Subject	
Code	Core Subjects
BBU2101	Enterprise U
MGH2202	Negotiation in the Bus Environment
MGH2203	Organising People at Work
MGM2202	Principles of Responsible Mgt
MGM2203	Project Management
Code	Elective Subjects
MGK2203	Consumer Behaviour
MGM2204	Contemporary Issues in the Global Business Environment
AFA2202	Integrated Business Finance
MGK2202	Entrepreneurship and Innovation

Third Year Subject	
Code	Core Subjects
BBU3102	Applied Business Challenge A
BBU3103	Applied Business Challenge B
MGM3206	Change Management
MGH3204	Leadership and Engagement
MGM3205	Strat Thinking: Competitive Advantage
Code	Elective Subjects
MGK3205	Digital Marketing and New Media
AFA3203	Financial Management
MGK3204	Public Relations

NOTE: Fees and Subjects are subject to change without notice

## Student Support

Comprehensive student services are always available to enrolled students at AAPoly, including welfare and academic counselling and online learning resources. For further information contact our Student Services Department.

## Recognition of Prior Learning or Advanced Standing

Prospective students who have completed post-secondary studies either in Australia or overseas are eligible to apply for recognition of prior learning or advanced standing. For more details, please refer to AAPoly's credit application procedure or contact our friendly staff. All credit applications must be submitted prior to enrolment. If credits are granted, the course duration will be adjusted accordingly.

## Assessment

A range of assessment tasks will be undertaken which may include written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations. The various Subject Study Guides provide specific information regarding assessments.

## Further Information

The commencement of any course is always subject to class sizes and lecturer availability. While the information provided in this publication is correct at the time of printing, AAPoly reserves the right to alter any course, procedure or fee. Students are advised to check for any amendments prior to enrolment.

## Course Enquiries

Academies Australasia Polytechnic  
Melbourne  
Level 7, 628 Bourke St,  
Melbourne, VIC 3000, Australia.  
Phone: +613 8610 4100  
Email: [enquiries@aapoly.edu.au](mailto:enquiries@aapoly.edu.au)

Sydney  
Level 6 & 7, 333 Kent Street  
Sydney, NSW 2000, Australia  
Phone: +612 9224 5500  
Email: [enquiries@aapoly.edu.au](mailto:enquiries@aapoly.edu.au)

Last Updated 24 Sep 2018

## Career Opportunities

- Advertising and Marketing Manager
- Business Manager
- Business Owner
- Organisational and Project Manager
- Retail Manager
- Strategic Planner

## Entry Requirements

Be at least 18 years of age

## International Students

- English level at TOEFL 550 or IELTS 6.0 (Academic) with no individual band less than IELTS 5.5 or Pearson Test of English PTE: (Overall score 50-57) No section score less than 42.
- Completion of Australian Year 12 (or equivalent)

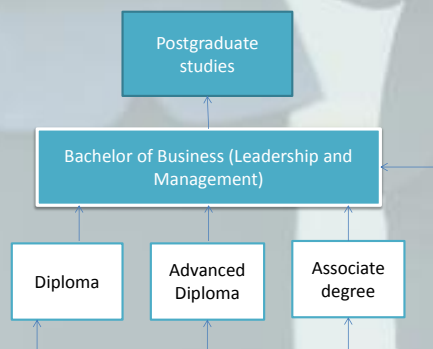
## Domestic Students

- Direct application only
- For Admission information, refer <http://www.aapoly.edu.au/admission-dom>

## Mature Age Students

A mature age student is considered to be a person who has left the post-secondary school education for ten years and does not possess an Australian Year 12 or equivalent qualification. To allow these students to gain access to a higher degree, AAPoly will consider completion of minimum Australian Year 10 or equivalent qualification with relevant work experience. All such cases are considered on a case-by-case basis.

## Pathways



## University pathways



AAPoly – A FedUni Partner Provider Institution in Melbourne  
FedUni CRICOS Provider Number 00103D

## Nationally Accredited Qualification in Australia

